

PURPOSE:

To ensure that all players, members, spectators, officials, volunteers and Board Members have a very clear understanding of the behaviour that is expected from everyone when using Social Media, and to make it clearly understood that breaches of this code may result in disciplinary action

The North Hobart Cricket Inc (**NHCC**) recognises that social media is an important part of the way members communicate. We actively encourage members to participate in social media and share their experiences in cricket. We recognise the importance of the internet and other social media platforms to improve and increase the flow of information, shaping public thinking about our organisation, members, sponsors and stakeholders.

However, the NHCC's public reputation is valuable, as are the reputations of its members, sponsors and other stakeholders, and as such the NHCC expressly prohibits any communication on social media that is defamatory, obscene, proprietary, and misrepresentative of the NHCC and its members

For the purposes of this policy, social media extends to:

- a) electronically communicated material, whether written, photographic, video, or audio, which is accessible by more than the member alone;
- b) Facebook, YouTube, twitter, MySpace, LinkedIn, Wikipedia, Flickr and other related domains;
- c) Blogs; social networking sites; instant messaging; social bookmarking, media sharing and collaborative editing websites;
- d) Any other forum which might reasonably be classified as social media as that term is generally understood; and
- e) Any other forum for public comment Prohibitions

When using social media, a person must not:

- a) Abuse others or expose others to content that is offensive, inappropriate or for an illegal purpose;
- b) Impersonate or falsely represent any other person or cricket entity, including the NHCC
- c) Abuse, harass or threaten any other person or entity, including the NHCC
- d) Make defamatory or libellous comments;
- e) Use obscene, offensive, insulting, provocative or hateful language;
- f) Post material that infringes the intellectual property rights of others;
- g) Intrude upon the privacy of other members of the NHCC, without the consent of such members;
- h) Interfere with the conduct of any event run by the North Hobart Cricket Club or with the role and responsibilities of the NHCC in conducting such events as a representative of the Cricket Tasmania;

- i) Violate security measures instituted at any facility of the North Hobart Cricket Club;
- j) Comment in a way that may be construed as harming the reputation of him or herself, another member, NHCC , Cricket Tasmania, including its sponsors and stakeholders;
- k) Make excessive postings on a particular issue or post multiple versions of the same opinion or information on social media platforms operated by NHCC;
- l) Promote commercial interests in social media platforms operated by NHCC
- m) Without authority, post internet addresses, links to websites, email addresses or other personal information on social media platforms operated by NHCC
- n) repost postings generated by other persons that may be harming the reputation of others, NHCC member, NHCC , Cricket Tasmania, including its sponsors and stakeholders;

Consequences

NHCC encourages Members to report detected breaches or suspected breaches of this Policy to the Club Board.

In circumstances of a breach or suspected breach of this Code of Conduct, NHCC may:

- a) Make a necessary public comment such as a correction, clarification, contradiction or apology;
- b) Issue a formal warning;
- c) Report any breach of any law to any local authority or wronged party;
- d) Take any disciplinary action available to it under the Cricket Tasmania Member Protection Policy and the Rules of NHCC
- e) Exercise any of its available rights at law. NHCC expressly reserves the right to take any action, including dealing directly with Social Media providers, to remove any posted material that it considers to be in breach of this Policy

NHCC advises any member who has been be offended by, or consider any posts on any Social Media platform to be inappropriate, to contact the Club's Member Protection Officer

APPROVAL DATE

REVIEW DATE

Jill Taylor

PRESIDENT

Steve Jewell

PUBLIC OFFICER